

Maximum Marks: 90

$$20 \times 1 = 20$$

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- 19) Selection is usually considered as a _____ process.
 a) Positive b) Negative c) Natural d) None of these
- 20) The first ever company privatized in India is
 a) Maruthi Udyog Ltd b) Bharath Aluminium Co. Ltd
 c) Hindustan Zinc Ltd d) India Scooters Ltd

PART - II**II. Answer any 7 questions. Question number 30 is compulsory: 7×2=14**

- 21) Who is called a Broker?
 22) What is Debt Market?
 23) Write any two objectives of SEBI.
 24) What do you mean by placement?
 25) What is Role Play?
 26) What is meant by Grading?
 27) What is Right Shares?
 28) Who are agricultural entrepreneur?
 29) What is a contract of sale of goods?
 30) How many functions are classified by human resource management? and write the types.

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PART - III**III. Answer any 7 questions: (Question No. 40 is compulsory: 7×3=21**

- 31) List out the main functions of management.
 32) Explain any two functions of capital market.
 33) What are the characteristics of Human resources? (any 3)
 34) Explain the types of market on the basis of time.
 35) What are the advantages of E-Marketing?
 36) What is meant by artificial scarcity?
 37) What are the political environment factors? (any 3)
 38) Write a short note on New Economic Policy.
 39) Distinguish between entrepreneur and manager. (any 3)
 40) Write the year of consumer Legislation Act for the followings:
 1. The Essential commodities Act _____.
 2. The Agricultural products Grading and Marketing Act _____.
 3. The Prevention of Food Adulteration Act _____.

PART - IV**IV. Write the answer for all questions: 7×5=35**

- 41) What are the objectives of consumer protection Act, 1986? (any 5) (OR)
 Distinguish between New Issue Market and Secondary Market. (any 5)
- 42) Briefly explain the different types of Directors. (any 5) (OR)
 Explain in detail the elements of contract of sale.
- 43) Explain the various functions of management. (any 5) (OR)
 Explain the characteristics of money market. (any 5)
- 44) Explain the characteristics of Human resource. (any 5) (OR)
 Distinguish a cheque and a bill of exchange.
- 45) Discuss the role of macro environment of business. (any 5) (OR)
 Briefly explain the various types of tests. (any 5)
- 46) Explain the powers of SEBI. (any 5) (OR)
 Discuss about the Evolution of marketing. (any 5)
- 47) Briefly state different types of company meetings. (OR)
 Explain any five Government Entrepreneurial schemes.